



PAUL ROOS

GIMNASIUM | GYMNASIUM

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25 May 2023

Opportunity to advertise on Markötter's new scoreboard

You might have noticed that we have erected a new scoreboard on the main field at the Markötter Sports Complex. This provides local businesses with advertising space on major rugby days. Should you be interested in advertising your business at the following home matches, please see the rates below:

Home matches:

- a) 3 June – PRG vs SACS
- b) 22 July – PRG vs Oakdale Landbou College

Rates:

- a) 1x half screen advertisement (on rotation during matches) **plus**
- b) 1x full screen advertisement (minimum of 1 advertisement per day during half time / between matches)
- c) Total cost for both ads: R1500 per day
- d) For both sports days: R3000

Advertising slots available:

- a) PRG has 18 advertising slots available (first come first serve).
- b) Rothman's Autos (sponsor of the scoreboard) & Rudolph Optics (our main sport sponsor) are filling the first 2 slots, which rounds it off to 20 advertising slots per day.

Should you be interested, please supply Luna Paige with:

- a) An indication of whether you want to advertise on 3 June **or** 22 July **or** both days
- b) Your invoice details
- c) Your advertisements (half screen & full screen). **Specifications are indicated below:**
 - Half screen: 224 pixels x 64 pixels – bmp format
 - Full screen: 224 pixels x128 pixels - bmp format
 - Send to Luna Paige by 31 May 2023 at 12pm (midday) at media@paulroos.co.za
 - **Examples:** See attached photographs as taken at the PRG vs RBHS matches on 20/05/23.

Kind regards,
Luna Paige

MARKETING & SPONSORSHIPS / BEMARKING & FONDSINSAMELING

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