



PAUL ROOS GYMNASIUM



Parent Communicator
Sponsor Branding Opportunity

+PRG D6 COMMUNICATOR

Herewith details of one of our school's key communication tools.



What it is

Paul Roos Gymnasium utilises the d6 communication platform available in mobile and desktop application.



Role & regular users

Enables parents to stay up to date with what's happening at the school on a daily basis through sharing of important information, news, alert messages, photos and more.



A promotional tool

Offers PRG an opportunity to profile our valued sponsors amongst our parents.

SPONSOR + OPPORTUNITY

The PRG d6 Communicator offers a unique platform with the following opportunities

Impact and visibility



Provides high impact and visibility banner advertising.

Target Market

Opportunity to advertise to a specific and targeted audience.



Cost

R1 500 per month

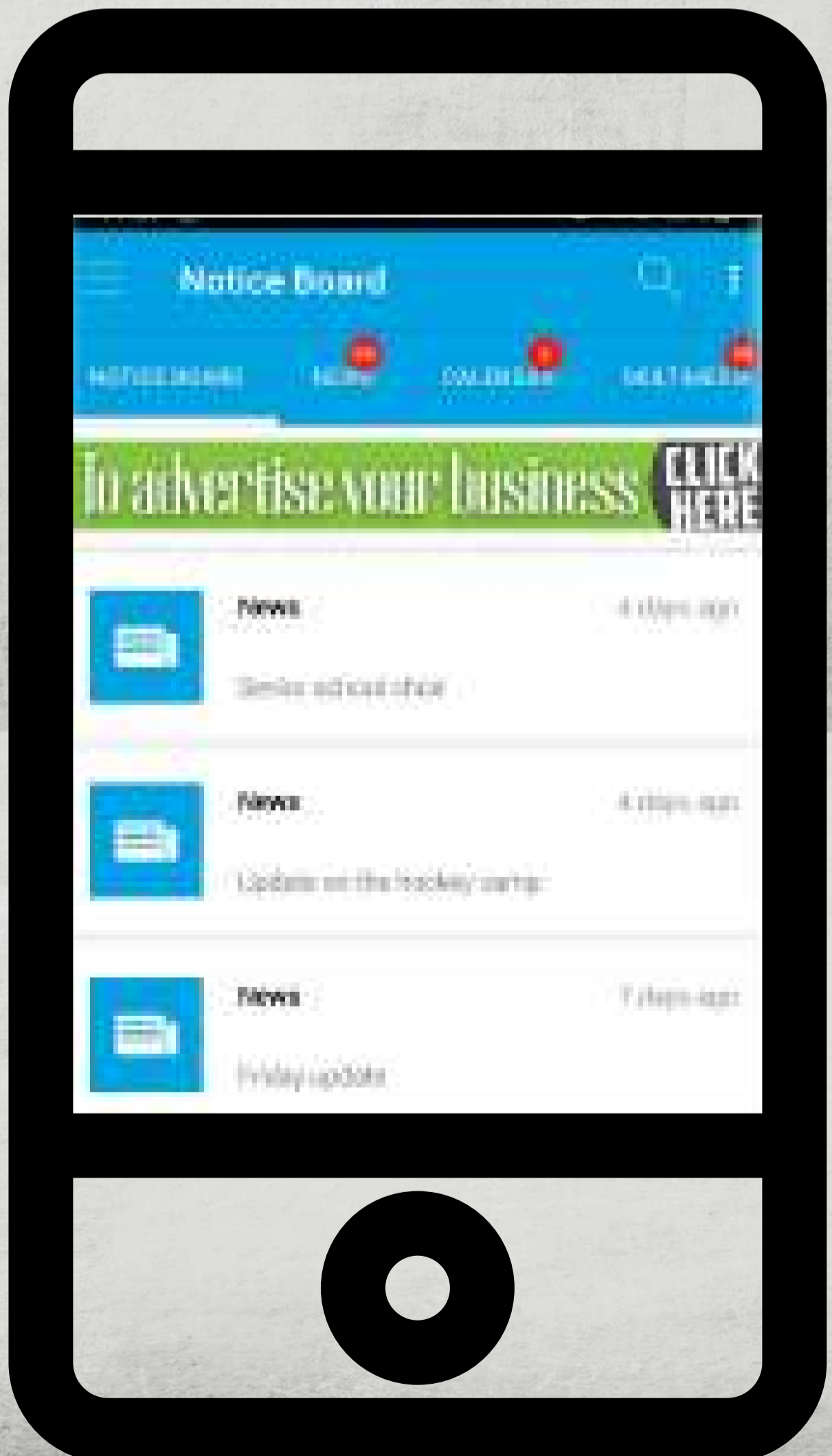


+

Mobile Communication App

Introduce your company's product or service on this widely used PRG platform.

Your advert
here



+

Desktop Communication Platform

Introduce your company's product or service on this widely used PRG platform.

Your advert
here





PAUL ROOS
GIMNASIUM - GYMNASIUM

TARGET MARKET

Who are the d6 communicator's customers?

Registered users: males and females

Actual

Usage rate of unique mobile and desktop users

126%



Active Desktop Users

674

Active Mobile Users

830

Unique users (mobile and desktop)

1343

+ Advertising Material Specifications

FORMAT

We can accommodate:

Animated GIF, Static GIF or JPEG.

ADVERTS FOR EACH PLATFORM

To enjoy exposure on both the desktop and mobile platforms, please provide designs in all sizes below.

- **4X DESIGNS REQUIRED**

MAX KB size per banner 100kb

1x 728 x 90 pixels

1x 468 x 60 pixels

1x 320 x 50 pixels

1x 216 x 36 pixels

ACTION

- **Adverts to supply**

Please supply adverts for as specified.

- **Pay R1500**

Paul Roos Gymnasium

Absa Stellenbosch

410142791

Branch: 334410

Send proof of payment to

Luna Paige: media@paulroos.co.za

cc: lcarstens@paulroos.co.za

USE NAME OF BUSINESS & d6 AS REFERENCE

- **Email adverts**

AND PROOF OF PAYMENT

to

Luna Paige: media@paulroos.co.za

cc: lcarstens@paulroos.co.za



PAUL ROOS
GIMNASIUM – GYMNASIUM

+

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