



# PAUL ROOS GIMNASIUM | GYMNASIUM

In South African schoolboy rugby, Paul Roos Gymnasium sets the standards. With this tour, the PRG rugby team will have the opportunity to test their mettle on an international stage. Share in this historic moment by contributing to the tour book, which will showcase the school's proud history and feature profiles of the players, the tour itinerary and PRG's contribution to rugby.



دبي

# World Schools Rugby Festival



SEMPER SPLENDIDIOR



# RATE CARD



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## BANKING DETAILS

Name: Paul Roos Gymnasium

Bank: ABSA Stellenbosch

Account no: 410142791

Branch code: 334410

Send proof of payment to

sjordaan@paulroos.co.za

**USE NAME, SURNAME**

**AND ABU DHABI AS REFERENCE.**

Advertisement in tour brochure	Cost	% to player / % Tour fund	Amount available
Inside page (Front)	R10 000	50% / 50%	1
Inside page (Back)	R7 500	50% / 50%	1
Back page (Full)	R10 000	50% / 50%	1
Full page	R7 500	50% / 50%	4
½ page	R5 000	50% / 50%	8
¼ Page	R2 500	50% / 50%	12
Logo on cover	R7 500	50% / 50%	1
Logo on player's page	R3 000	50% / 50%	23

## Advertisement on tour match jersey

Front of jersey (Stomach)	R50000	50% / 50%	1
Left sleeve bottom	R10000	50% / 50%	1
Left sleeve middle	R10000	50% / 50%	1
Left sleeve top	R10000	50% / 50%	1
Right sleeve bottom			
Right sleeve middle			
Right sleeve top	R10000	50% / 50%	1
Middle of chest	R10000	50% / 50%	1
Collar: Left + Right	R10000	50% / 50%	1
Collar: Back	R5000	50% / 50%	1
Back - Above the number	R20000	50% / 50%	1
Back - Below the number	R20000	50% / 50%	1

## Advertisement on tour match shorts

At the back, centered across the shorts	R20000	50% / 50%	1
Left - Back	R10000	50% / 50%	1
Right - Back	R10000	50% / 50%	1
Right - Front	R10000	50% / 50%	1

## DEADLINES

Booking deadline: 1 Aug 2024

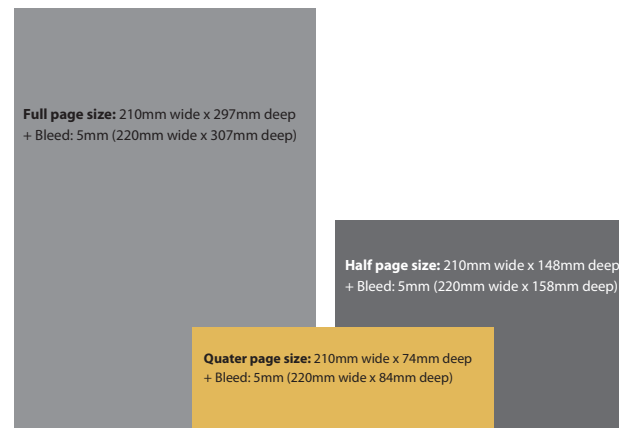
**Material deadline: 15 Sept 2024**

## MATERIAL REQUIREMENTS

**Full page size:** 210mm wide x 297mm deep  
+ Bleed: 5mm (220mm wide x 307mm deep)

**Half page size:** 210mm wide x 148mm deep  
+ Bleed: 5mm (220mm wide x 158mm deep)

**Quater page size:** 210mm wide x 74mm deep  
+ Bleed: 5mm (220mm wide x 84mm deep)



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